



CONFIDENTIALITY AGREEMENT

I understand that, as a member of the Board of Directors of the Atlanta Dogwood Festival, I will receive information regarding such items as operating procedures, financial statements, sponsorship relationships, business relationships & contracts, and other information that is critical to the success of the Festival.

All such information, whether distributed in written form or through any other form of communication, is considered proprietary to the Festival, and I understand that it is my responsibility to keep it confidential according to the following criteria.

- **Unclassified:** Information in this category will not impact the Festival if it is disclosed to unauthorized individuals or if its integrity is impaired. Information that the Festival has officially disclosed to the public falls in this category
- **Internal Use:** Information in this category is generally available to all Festival Employees, Board members, and authorized Third Parties. This information, if disclosed to unauthorized individuals, altered, misused, or destroyed, will have a negligible adverse impact to the Festival.
- **Confidential:** Information that if disclosed outside the Festival to unauthorized individuals, altered, misused, or destroyed may have a substantial adverse impact to the Festival
- **Restricted:** Information that if disclosed to unauthorized individuals, altered, misused, or destroyed may cause damage to the Festival. This information, if not adequately protected, may result in non-compliance with applicable laws and regulations.

By signing this agreement, I acknowledge and agree to the following:

- I will not discuss or otherwise disseminate information described above to any person outside of the Festival board or its designated operating partners in my role as a member of the Atlanta Dogwood Festival board of directors.
- For a period of 1 year following the end of my term on the board, or my resignation or other termination, I will not discuss or otherwise disseminate information to any person or organization that may have a conflicting relationship with the Festival.

Signature

Please print name

Date